



“Information You Can Trust”

Hoover's Online

Hoover's Online offers comprehensive company, industry, and market intelligence that drives business growth. Hoover's provides sales, marketing, business development, and recruiting information with a global business focus.

THE PATH: Go to the Library's web page: <http://depts.alverno.edu/library/>
Locate the section titled “**Finding Information**”
Click on the link “**Databases By Subject**”
Click on **Business & Management** –
then **Hoover's Online (Pro)** under Company Information

Look for the options to download, print or e-mail company or industry data.

Choose from one of these basic search options

Tips for Using this Database

- * In each screen, be sure to check all the menus for additional information and resources.
- * If you don't have a specific company in mind, there are many ways to browse this database from the initial homepage.