



“Information You Can Trust”

Alverno College Library

Business and Company Resource Center

Brings together in a single database company profiles, company brand information, rankings, investment reports, company histories, chronologies, and periodicals. Search this database to find detailed company and industry news and information.

THE PATH: Go to the Library’s web page: <http://depts.alverno.edu/library/>
Locate the section titled “**Finding Information**”
Click on the link “**Databases By Subject**”
Click on **Business & Management** –
then **Business and Company Resource Center** under Company Information

Address <http://0-galenet.galegroup.com.topcat.switchinc.org/servlet/BCRC;jsessionid=DFAD06D5303E7E8E3FB8F20F7F5CD16;> Go Links

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Business & Company RESOURCE CENTER

Help Gale Databases Powered by InfoTrac

Enter your search term(s): Company Search

Additional Search Options:

Main Ways to Search This Database:

- By **COMPANY NAME**
- By **INDUSTRY**
- For **ARTICLES**
- **ADVANCED SEARCH**

Click on one of the pictures or in the SEARCH box to start your search

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COMPANY SEARCH ENTRY

When searching for a specific company, this is what a typical entry looks like.

Address: http://0-galenet.galegroup.com.topcat.switchinc.org/servlet/BCRC?vrsn=149&locID=switch_acl&srchtp=glbc&cc=1&c= Go Links

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Enter your search term(s): harley davidson Company Search SEARCH Search History

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Mark this document
Results List
Parent Company

Current Company: **Harley-Davidson Motor Co.**

Company Profile News/Magazines Histories Investment Reports Financials Rankings Suits and Claims Products Industry Overview Associations

Company 1

Harley-Davidson Motor Co.

3700 W Juneau Ave.
Milwaukee, Wisconsin
53208
United States
Tel: (414) 342-4680
Fax: (414)343-8230

Articles about this company
[Financial Data](#)
[Legal Issues](#)
[Management](#)
[Operations & Technology](#)
[People](#)
[Products & Services](#)
[Sales & Marketing](#)

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TAB NAVIGATION

Company information is easily accessible with this tab navigation!

NOTE: You must be at the beginning of the company's main entry to be able to view information under the other tabs. Grayed out tabs indicates that there is NO information at this time.

COMPANY PROFILE –	detailed contact and company information
NEWS/MAGAZINES –	relevant periodical articles, coverage of major business events and trends from 1980 to the present as well as industry newsletter news and analysis
HISTORIES –	detailed history and chronology of the company
INVESTMENT REPORTS –	Investext Select ASCII records (or full text, original-image reports)
FINANCIALS –	In-depth detail on the company's financial standing, including performance and investment ratings and pricing momentum and key financial ratios
RANKINGS –	Various company rankings within their industry
SUITS & CLAIMS –	Civil claims filed against the company in the area of human resources
PRODUCTS –	A complete listing of products/brands that a company owns or sells
INDUSTRY OVERVIEW –	Brief descriptive documents of the company's executive summary, market value/volume, competitive analysis, industry statistics and more
ASSOCIATIONS –	Contact information on associations within the company's industry